



**ARENA UK**  
MORE THAN JUST A SHOWGROUND

Business Partnership  
Opportunities



## Business Partnerships at Arena UK

Arena UK is in fact the U.K.'s largest indoor and outdoor all weather surface arenas situated amongst 515 acres of show ground, which is located in the East Midlands aside the A1 road network at Allington, close to Grantham, Lincolnshire.

Easy access to the show ground is afforded both via the A1 and the national rail network serviced by GNER & Hull Trains and is extremely convenient as a central location to service the whole of the U.K.

Equestrian sport is currently the most prominent of sports within which there is total gender equality. Equestrian sport is unashamedly proud to be a family orientated sport rather than attracting a specific gender. Equestrian sport by it's sheer nature attracts a broad spectrum of fol-lowers be they competitors, spectators or general equine devotees.

## OUR PLATINUM PACKAGE

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- Display of three advertising banners/boards for 12 months in Championship Arena & Outdoor Arenas
- 12 month trade stand license to attend all events held at Arena UK including the Arena UK Major Show Jumping Championships
- 12 month sponsorship of liveried Show Jump to be used throughout the year at all Arena UK Show Jumping Events, including one live-streamed event at Arena UK Major Show Jumping Championships
- Multiple corporate announcements via the public address system made throughout events, boasting company commentary notes
- VIP hospitality for 10 guests at sponsored event at Arena UK Major Show Jumping Championships
- Sponsorship of Class at Arena UK Festival of Show Jumping, including display of advertising banner, name checks throughout the class, branded rosettes and rug, opportunity for sponsor to present prizes
- Corporate logo/branding links on Arena UK's website along with Social Media avenues which currently attracts over 70,000 page views & circa 9,000 monthly users
- Full press office facilities including branded press release to local, regional & national press
- VIP parking facilities

Total cost **£ 7,500.00**



## OUR GOLD PACKAGE

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- Display of three advertising banners/boards for 12 months in Championship Arena & Outdoor Arenas
- Sponsorship of nominated class at Arena UK Major Show Jumping Championships to include name checks throughout the class, branded rosettes and rug, opportunity to present prizes
- 12 month trade stand license to attend all events held at Arena UK including the Arena UK Major Show Jumping Championships
- 12 month sponsorship of liveried Show Jump to be used throughout the year at all Arena UK Show Jumping Events, including one live-streamed event at Arena UK Major Show Jumping Championships
- Multiple corporate announcements via the public address system made throughout events, boasting company commentary notes
- VIP hospitality for 6 guests at sponsored event at Arena UK Major Show Jumping Championships
- VIP parking facilities

Total cost **£ 5,000.00**



## OUR SILVER PACKAGE

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- Display of 3 advertising boards in our main International Arena
- 12 month trade stand license to attend all events held at Arena UK excluding Arena UK Major Show Jumping Championships
- VIP hospitality for 4 guests (one evening) at Arena UK Major Show Jumping Championships
- Business advertisement in all Arena UK schedules produced in current year
- Corporate logo/branding links on Arena UK's website along with Social Media avenues which currently attracts over 70,000 page views & circa 9,000 monthly users
- VIP parking facilities

Total cost     £ 3,500.00



## OUR BRONZE PACKAGE

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This is the chance to tailor make your own package with our bespoke options:

Display of advertising banner/board for 12 months in the Indoor Championship Arena (Max size 3.5m x 0.60m 10' x 2' (larger sizes are available, please request a quote)	Per annum £ 350.00
Display of advertising banners in the main arena for the duration of Arena UK Major Show Jumping Championships	£ 200.00
Display of 3 advertising boards for 12 months in Indoor Championship Arena, Outdoor Arena x 2 (max size up to 10ft x 2ft)	£ 950.00
Branded bespoke company show jump to be used throughout the year at Arena UK events including one live-streamed event at the Arena UK Major Show Jumping Championships	£2000.00
Sponsorship of nominated class at Arena UK Major Show Jumping Championships including name checks throughout the class, name branded rosettes, with the opportunity to present prizes, Cost dependent on prestige and start per class from	£ 600.00
Arena Naming Right per annum (Outdoor Arena) includes display of advertising board (choice of 3 arenas)	£1,500.00
Advertising on Arena UK website (12 months) Prices start from	£250.00

All of our sponsorship opportunities can be tailored to suit both your requirements and budget. For bespoke packages, please contact [teresa@arenauk.com](mailto:teresa@arenauk.com)





For sponsorship enquires, please call: +44 (0) 1476 591 569

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