



ARENA UK  
MORE THAN JUST A SHOWGROUND

Business Partnership  
Opportunities



## Business Partnerships at Arena UK

Arena UK is in fact the U.K.'s largest indoor and outdoor all weather surface arenas situated amongst 515 acres of show ground, which is located in the East Midlands aside the A1 road network at Allington, close to Grantham, Lincolnshire.

Easy access to the show ground is afforded both via the A1 and the national rail network serviced by Virgin (formerly East Coast) and is extremely convenient as a central location to service the whole of the U.K.

Equestrian sport is currently the most prominent of sports within which there is total gender equality. Equestrian sport is unashamedly proud to be a family orientated sport rather than attracting a specific gender. Equestrian sport by it's sheer nature attracts a broad spectrum of followers be they competitors, spectators or general equine devotees.

## OUR PLATINUM PACKAGE

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- Company branded show jump in our main International arena
- 4 advertising boards in and around our main International arena
- Corporate branding prominently displayed in the vicinity of the VIP hospitality suite
- Multiple corporate announcements via the public address system made throughout the entire event, boasting company commentary notes
- Business promotion on the start, end and breaks for our show on Horse & Country TV, Sky Channel 253

### *For your included class;*

- Class named in your company name
- Corporate branded rosettes for placings 1st - 6th, with a sash and rug to the winner
- Personal introduction by Arena UK personnel to the leading International competitors in the exclusive VIP hospitality suite with Champagne & Canapé reception
- Corporate logo/branding links on Arena UK's website along with Social Media avenues which currently attracts over 70,000 page views & circa 9,000 monthly users
- Full press office facilities including branded press release to local, regional & national press
- VIP hospitality for up to 12 guests
- VIP parking facilities
- Reduced rates on year round Arena UK advertising

Total cost **£ 4,250.00**



For sponsorship enquires & hospitality reservations, please call:

+44 (0) 1476 591 569

Email. [hospitality@arenauk.com](mailto:hospitality@arenauk.com)

Arena UK, Allington Lane, Allington, Lincolnshire, NG32 2EF

## OUR GOLD PACKAGE

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- Company branded show jump in our main International arena
- 3 advertising boards in and around our main International arena
- Corporate branding prominently displayed in the vicinity of the VIP hospitality suite
- Multiple corporate announcements via the public address system made throughout the entire event, boasting company commentary notes

### *For your included class;*

- Class named in your company name
- Corporate branded rosettes for placings 1st - 6th, with a sash and rug to the winner
- Personal introduction by Arena UK personnel to the leading International competitors in the exclusive VIP hospitality suite with Champagne & Canapé reception
- Corporate logo/branding links on Arena UK's website along with Social Media avenues which currently attracts over 70,000 page views & circa 9,000 monthly users
- Full press office facilities including branded press release to local, regional & national press
- VIP hospitality for up to 8 guests
- VIP parking facilities
- Reduced rates on year round Arena UK advertising

Total cost **£ 1,650.00**



## OUR SILVER PACKAGE

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- Company branded show jump in our main International arena
- 2 advertising boards in and around our main International arena
- Multiple corporate announcements via the public address system made throughout the entire event, boasting company commentary notes
- Business promotion on the start, end and breaks for our show on Horse & Country TV

### *For your included class;*

- Class named in your company name
- Corporate branded rosettes for placings 1st - 6th, with a sash and rug to the winner
- Personal introduction by Arena UK personnel to the leading International competitors in the exclusive VIP hospitality suite with Champagne & Canapé reception
- Corporate logo/branding links on Arena UK's website along with Social Media avenues which currently attracts over 70,000 page views & circa 9,000 monthly users
- Full press office facilities including branded press release to local, regional & national press
- VIP hospitality for up to 4 guests
- VIP parking facilities
- Reduced rates on year round Arena UK advertising

Total cost **£ 1,000.00**



## OUR BRONZE PACKAGE

This is the chance to tailor make your own package with our bespoke options that will suit any business that requires exposure at this prestigious televised & live streamed international event;

Display of advertising banner in the main arena for the entire show  
Banner size 3.5m x 0.60m 10' x 2' (larger sizes are available, please request a quote) **£ 90.00**

Display of 3 advertising banners in the main arena for the entire show  
Banner size 3.5m x 0.60m 10' x 2' (larger sizes are available, please request a quote) **£ 240.00**

Trade stand per day **£ 100.00**

Trade stand for the full three days **£ 275.00**

Branded bespoke company show jump to be used in the main arena  
for the entire competition and liveried for potential future events *from* **£ 375.00**

Sponsorship of nominated International class at the event to include;

- Name check throughout the class
- Branded rosettes
- Branded Rug & Sash for the winner **£ 600.00**
- Opportunity if you wish to present your winners in the arena for presentation
- Advertising banner

All of our sponsorship opportunities above include a banner advertisement on our main website with exclusivity to our event page for the run up to and 3 months after the event. For longer advertising on our website, please ask for a quote.



## Hospitality Lunch Menu - from £ 23.00 *per head*

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### *To start*

Antipasti finished with Rocket & shaved Parmesan  
either for one guest or a shared platter for 2

*or*

Soup of the day served with crusty bread

*or*

Warm Goats Cheese & Caramelised Red Onion Tart  
with dressed Baby Salad (v)

### *For your main*

Pan-Seared Sea Bass Fillet  
served with Buttered New Potato's & Garden Vegetables (v)

*or*

8oz Sirloin Steak with Garlic & Rosemary, Grilled Tomato & Jenga Chips  
Finished with Dressed Salad

*or*

Ploughmans (v)

Cheese, pickles, pickled onions, egg, salad & crusty bread

*or*

Ploughmans

Cheese, pickles, pickled onions, egg, salad, pork pie, ham & crusty bread

### *To follow*

Cheeseboard

Selection of cheeses served with crackers, celery & grapes

## Conference, Meetings & Events

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Arena UK are proud to announce their new conference brand **Venueauk** which make the perfect venue to host any meeting, training event or function offering flexible facilities brought to you by dedicated staff.

We can set the scene for that perfect working environment, with Day Delegate packages and state of the art equipment.

As a business partner of Arena UK you will be guaranteed exclusive rates on all our suites & functions that you hold at Arena UK.

We would like to invite you to peruse our new conference facilities, please feel free to make an appointment by using the contact details below.

Alternatively we would welcome you to attend our champagne reception on

**Monday 15th May 2017 from 7pm.**

RSVP

[teresa@arenauk.com](mailto:teresa@arenauk.com)

To make an appointment to view our conference facilities at your leisure, please call **+44 (0) 1476 591 569** or send an email to [corporate@arenauk.com](mailto:corporate@arenauk.com)





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